

Rising Star: Crowell's Juan A. Arteaga

Law360, New York (July 25, 2017, 12:58 PM EDT) -- Crowell & Moring LLP's new antitrust partner Juan A. Arteaga's work investigating and successfully challenging multibillion-dollar deals during his time as an antitrust enforcer for the U.S. Department of Justice — from the SABMiller and Anheuser-Busch InBev tie-up to the failed deal between Humana and Aetna — has earned him a spot as one of the competition law practitioners under 40 honored by Law360 as Rising Stars.

THE BIGGEST CASES OF HIS CAREER:

Along with the Department of Justice's successful bid to block Aetna's proposed \$37 billion acquisition of Humana, Arteaga cites the DOJ's investigation into Anheuser-Busch InBev's \$107 billion acquisition of SABMiller as one of the biggest cases of his career:

"This was the first major investigation I handled as a [deputy assistant attorney general], and working closely with the team we were able to secure a settlement that protected consumers by preventing any increase in concentration in the U.S. beer industry and ensuring that smaller brewers — including brewers of craft and import beers — could continue to serve as a meaningful competitive constraint on larger brewers by having access to important distribution networks," he said.

MOST MEMORABLE DEFEAT:

Sometimes, Arteaga said, the justice system doesn't help everyone, and his time as court appointed counsel for a New York state inmate who was challenging his second-degree murder conviction in federal court helped him learn that. His client argued in federal court that he was denied a fair trial when the prosecution was allowed to use the prior testimony of a jailhouse informant without disclosing that it was later recanted.

RISING ★ ★ ★ ★ ★ STAR



Juan A. Arteaga
Crowell & Moring

Age: 40

Home base: New York

Position: Partner

Law school: Columbia Law School

First job after law school: Associate at Simpson Thacher & Bartlett LLP

"After extensive briefing and oral argument, the district court granted our client's habeas petition but we lost on appeal when the appellate court found that our client's trial counsel failed to preserve this claim. This case further highlighted for me that our judicial system, as great as it is, cannot serve its purpose if parties do not have access to quality legal representation," he said.

WHY HE CHOSE ANTITRUST LAW:

Antitrust law's ability to bring its practitioners transactional as well as litigation experience, Arteaga said, was a big draw for him as a lawyer.

"One moment you can be counseling a client on the risks associated with a certain deal and how to minimize those risks. Another moment you can be in court defending a client's transaction or business practices," he said.

WHAT INSPIRES HIM:

While his legal predecessors, including Supreme Court justices, pushed him into the profession, Arteaga told Law360 that front-lines court battles are what keep him going.

"Growing up I was inspired to go to law school after reading about great litigators such as Thurgood Marshall, so litigation is what gets my juices flowing. I love the process of developing and telling my client's story through court submissions, depositions, oral argument and eventually at trial. I also love the challenge of trying to out-strategize and out-perform your opponent," he said.

ADVICE TO YOUNGER LAWYERS:

Challenging yourself and taking risks, Arteaga told Law360, is an important step young lawyers need to take if they want to succeed.

"As a lawyer, you will never reach your full potential or master your craft if you stay within your comfort zone," he said.

— *As told to Adam Rhodes*

Law360's Rising Stars are attorneys under 40 whose legal accomplishments belie their age. A team of Law360 editors selected the 2017 Rising Stars winners after reviewing more than 1,200 submissions. This interview has been edited and condensed.